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Contact Information: Dawn Henning  
800-414-4661, [dawn.henning@generalshale.com](mailto:dawn.henning@generalshale.com)

## **General Shale Provides Brick for Award-Winning Corporate Support Center**

JOHNSON CITY, Tenn. – General Shale, a longtime provider of brick for high-quality commercial and residential projects throughout the nation, is now known for supplying its well-known product for the award-winning Food City Corporate Support Center, located in Abingdon, Va.

Headquartered in Johnson City, Tenn., General Shale is the North American subsidiary of Wienerberger AG and a leading manufacturer of brick, one of the world's oldest green building materials.

Food City's Corporate Support Center recently received the "2013 Project of the Year Award" at the 22nd Annual Tri-Cities AGC (The Associated General Contractors of America) Excellence Awards. J.A. Street & Associates, Blountville, Tenn., served as general contractor for the project, while Knoxville, Tenn.-based McCarty Holsaple McCarty served as the architect. Brick was supplied by General Shale's Bristol, Va., retail center, located at 16019 Lee Highway.

"It is an honor for General Shale to be a part of this distinguished award," says Charles Smith, president and CEO of General Shale. "Our various brick products offer unique design combinations, which is why they continue to be recognized in award-winning projects."

K-VA-T Food Stores, the parent company of Food City supermarkets, consolidated its corporate operations into a new, 132,000-square-foot building last year. Located on 17 acres on the site of the old Johnston Memorial Hospital, the four-story building features more than 400 work stations, a data center, prep kitchen and full-service café, with room to expand.

"Our new Corporate Support Center truly exemplifies our company's commitment to this region," says Steve Smith, president and CEO of K-VA-T Food Stores. "We are pleased and honored that this tremendous project has received such noteworthy attention for quality and excellence."

The AGC Excellence Awards are given to companies and individuals who have earned the respect of their peers for their skills, professionalism and integrity. Judging for the awards was based on a range of criteria, such as overall aesthetics, sensitivity to environment and surroundings, innovation in construction techniques, and overall quality of workmanship.

“Working with Food City, the architect and General Shale, J.A. Street & Associates is proud to have been an integral team member in delivering a corporate headquarters facility of the highest quality, while maintaining the budget sensibilities that a grocery chain must apply to remain cost effective within their market,” says Jim Street, president of J.A. Street & Associates.

#### **ABOUT GENERAL SHALE**

General Shale is North America’s largest brick, stone and concrete block manufacturer, supplying a wide variety of masonry materials for residential, commercial and specialty architectural projects. These materials include brick, thin veneers, stone, outdoor living kits, concrete block and various building materials. The company offers an endless array of sizes, colors and textures to complete any building project. With a life cycle of more than 100 years, the sustainability of brick is the company’s commitment to responsible stewardship.

Throughout the U.S. and Canada, General Shale operates manufacturing facilities in nine states and provinces, in addition to a network of 31 distribution centers across the country. General Shale was founded in 1928 and is headquartered in Johnson City, Tenn. For more information, visit [www.generalshale.com](http://www.generalshale.com).

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