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Cover: Fresco Silverado with Adair® Sepia



## WHY DESIGN WITH THIN MASONRY?

#### FORM MEETS FUNCTION

Get the best aesthetics and durability in one product. Our remarkable thin stone and brick deliver premium style and superb performance.

#### CONTINUOUS DESIGN

A unique way to bring the outdoors in! Create absolute continuity by co-ordinating or continuing exterior masonry to indoor spaces.

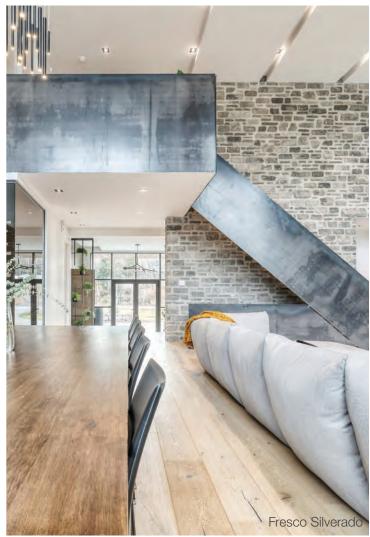
#### PERSONALIZED STYLE

With a truly amazing range of styles, colours and finishes, you can create distinct spaces for any home or business.

#### WORRY-FREE, FOREVER

Unlike some synthetic wall coverings, our thin stone and brick is VOC-free and will never fade or damage. Plus, our calcium silicate stone will not burn or create smoke in the event of fire.







#### THIN MASONRY IN AND OUT

Let your creativity flow. We've developed our beautiful thin masonry products to stand up to the demands of our climate for your home's exterior. But don't stop there! The same beauty and benefits will also enhance your home's interior.

#### STACK

A ledge style stone, Stack is available in authentic split and modern sawn face finishes. To add even more interest, try blending these textures together! We pre-blend three face rises, in random lengths, to create the ashlar pattern.





#### MIDTOWN

Midtown resembles rustic, linear brick and offers a choice of natural, split face and modern sawn finishes. Midtown's three face sizes (2-1/8", 3-5/8" and 5-7/8") can be installed individually or combined to create unique configurations. Combining textures is also a simple way to add even more interest.

2-1/8"





The beauty of our Midtown thin building stone is in it's versatility. Go ahead, get creative! Choose your size, choose your finish, or pick a combination to suit your design vision!

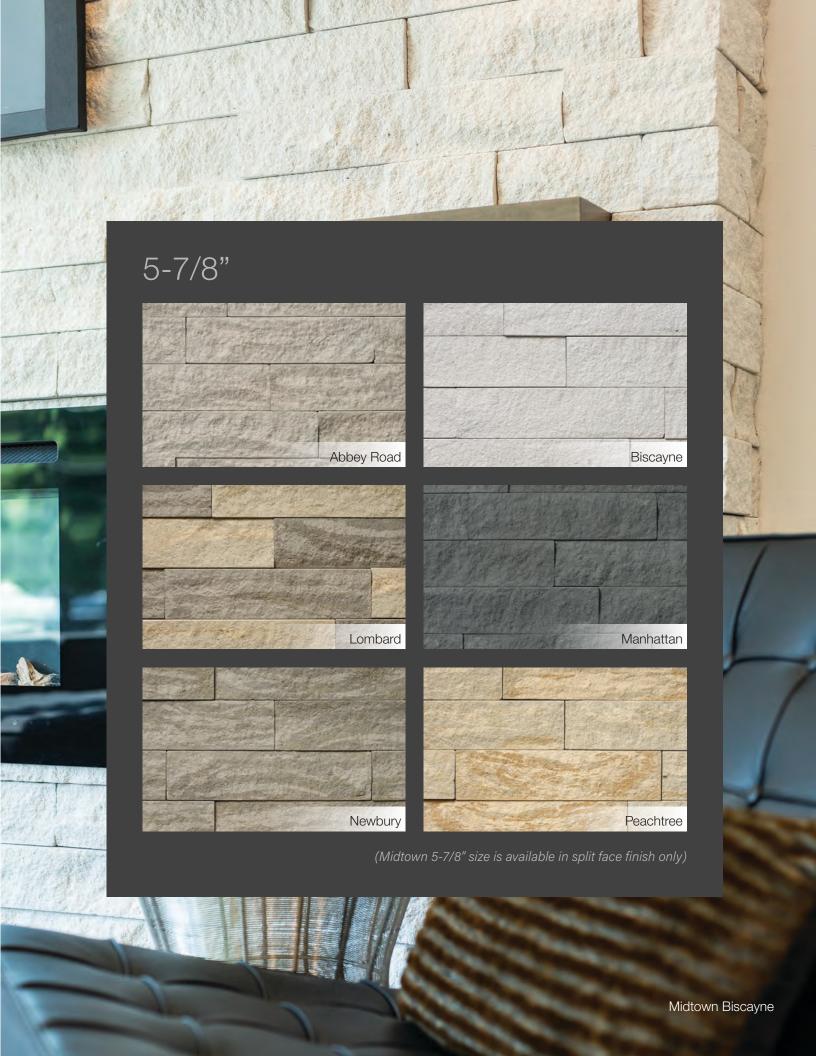




## MIDTOWN

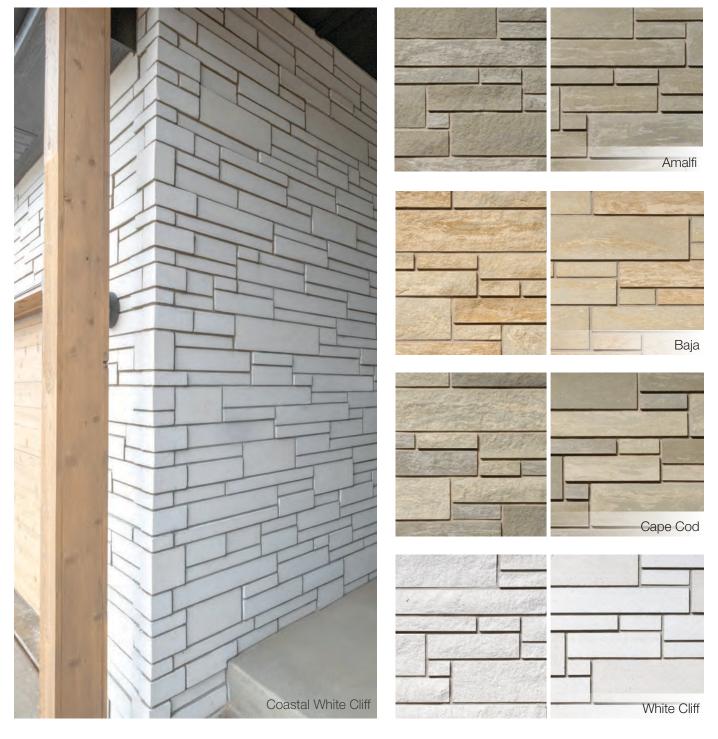
### 3-5/8"





#### COASTAL

Named for rugged coastal regions around the world, our ledge style Coastal delivers a strong, geometric look and comes in split face and sawn finishes. Three face rises, in random lengths, are pre-blended to create the ashlar pattern.



#### ELEVATION THIN BRICK

Create a rustic chic vibe or modern finish with our versatile Elevation Thin Brick. This calcium silicate brick (like our stone products) features a natural, fine-grained texture which we age to create a uniquely distressed thin brick. Available in these three dramatic colours. If you want long and linear, Elevation Thin Brick is the product you're looking for.



Waterfall Mist



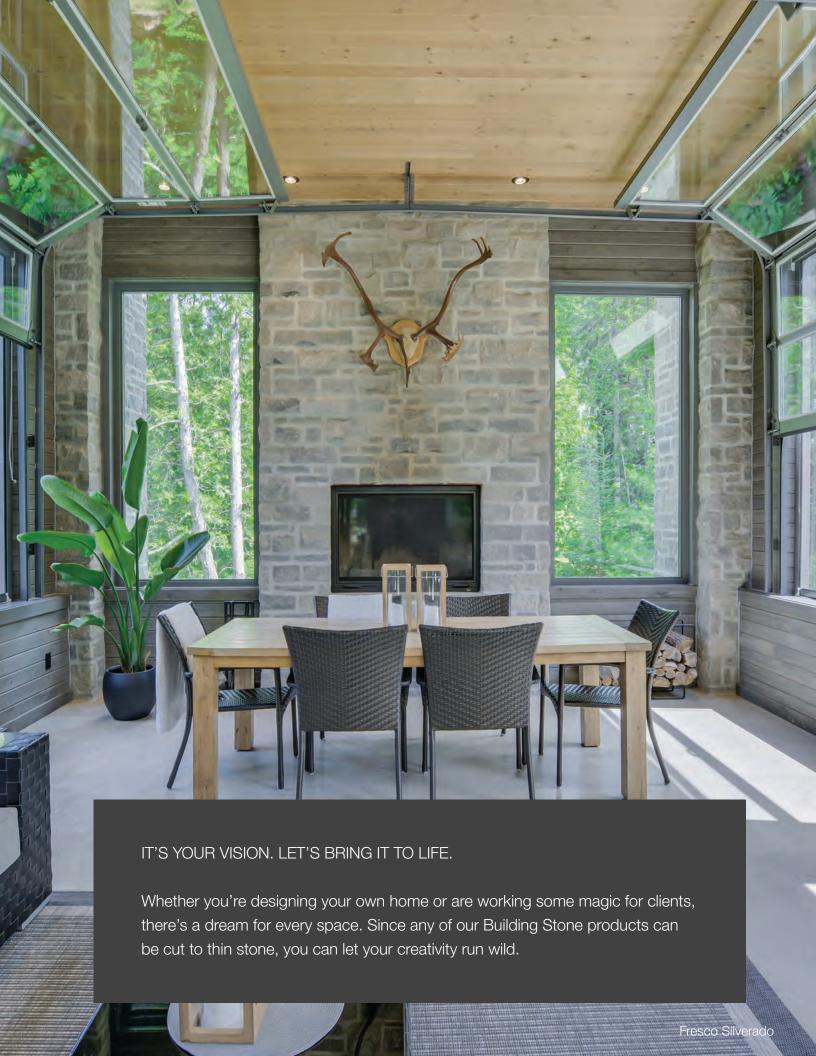
Granite Peak

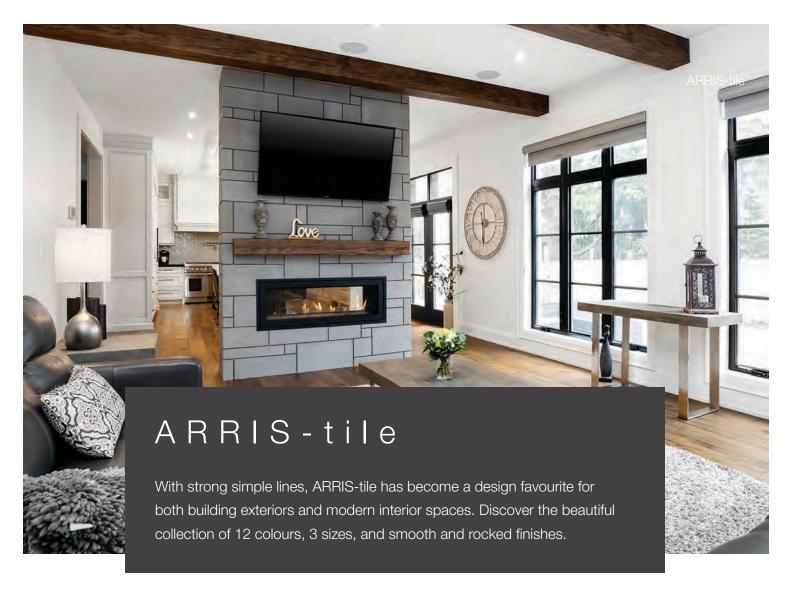
#### THIN-CUT BUILDING STONE

We've created thin-cut versions of our iconic and popular Building Stone products - Citadel®, Fresco, Laurier, Shadow Stone® and Urban Ledgestone as standard products. Looking for something a bit different? You can also custom order any of our Building Stone products as thin-cut stone.



Find our entire collection in our Cambridge Full Bed Products Guide www.arriscraft.com



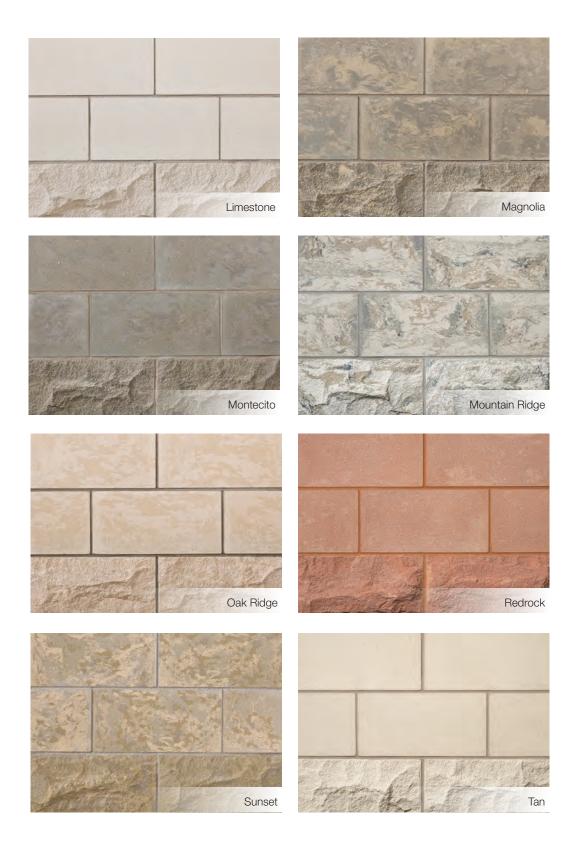


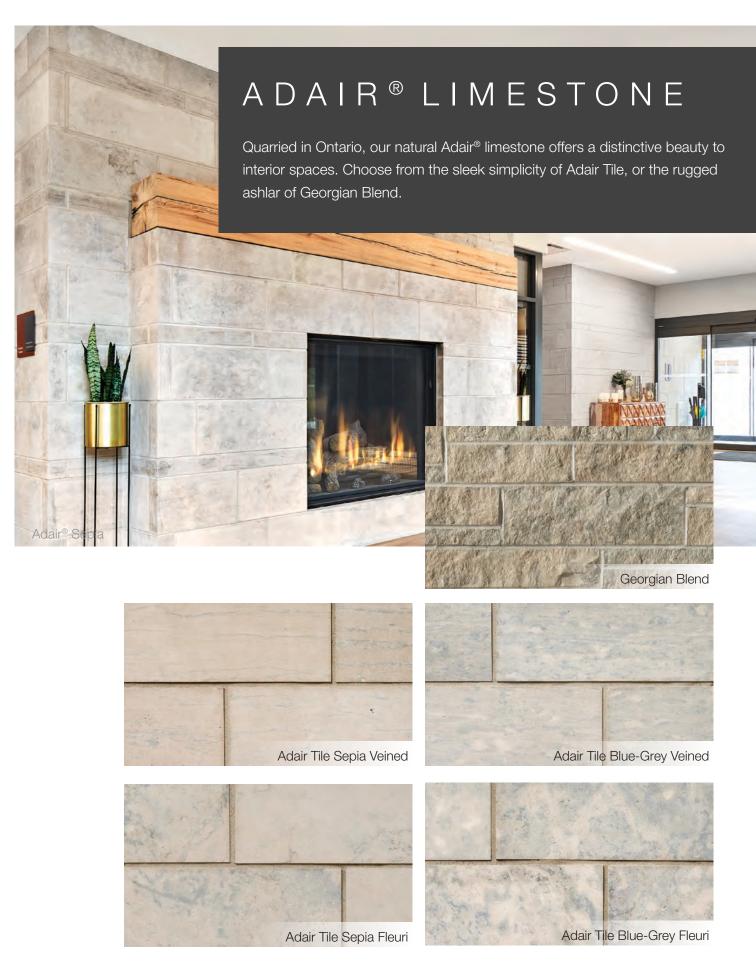


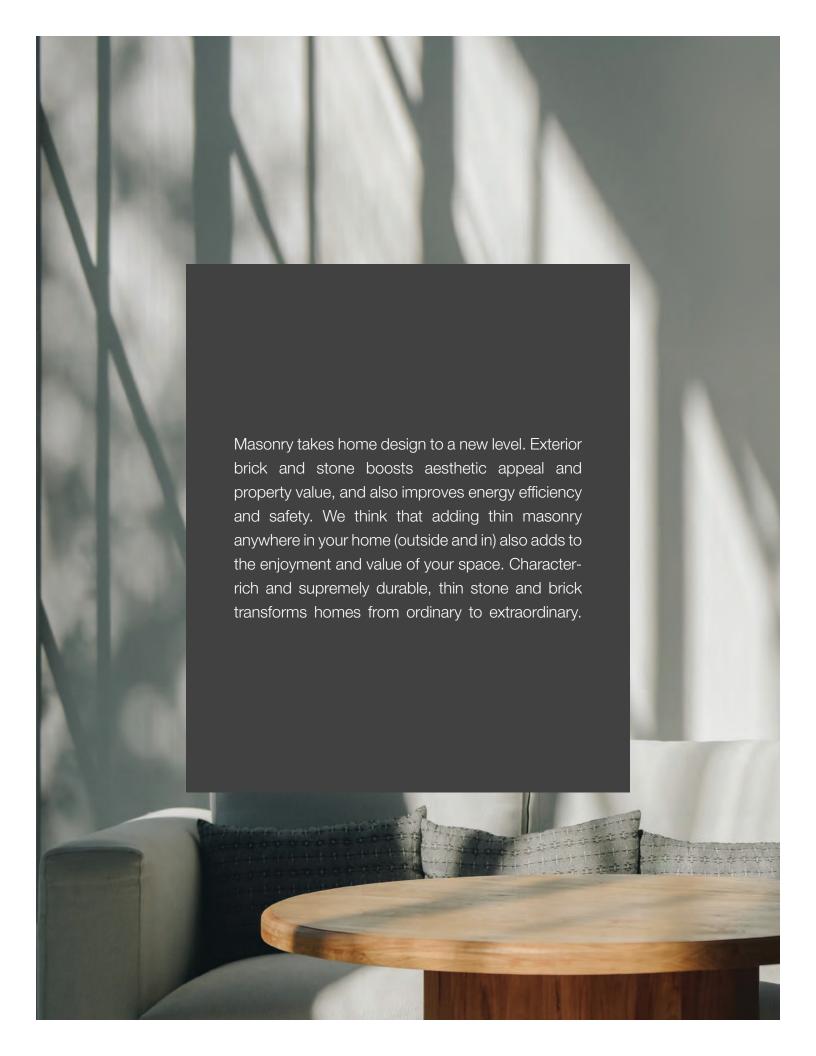






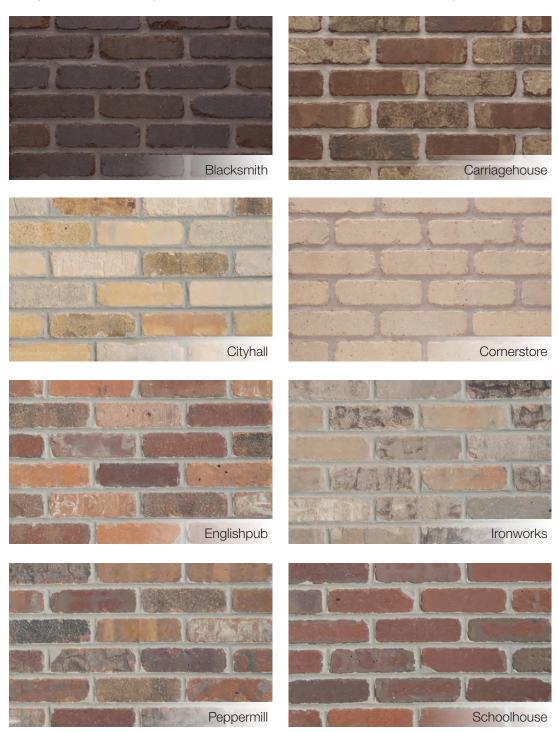


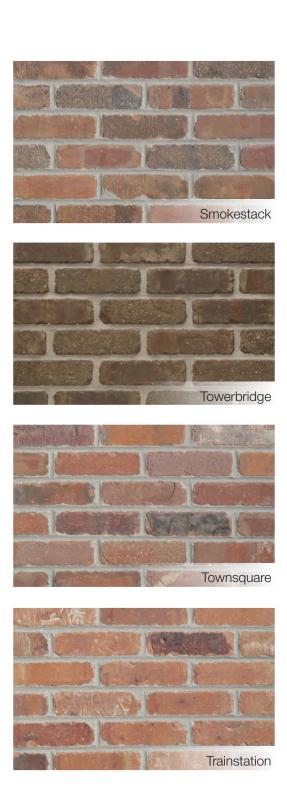




### OLD BRICK ORIGINALS TM

Real clay thin brick from General Shale adds special character and value to any renovation or to new construction project. The traditional styles and colours of Old Brick Originals adds unmistakable charm and authenticity to any residential or commercial space. OBOs have been used for vertical wall applications like feature walls, fireplaces and back splashes, but have also been used to create unique brick floors.

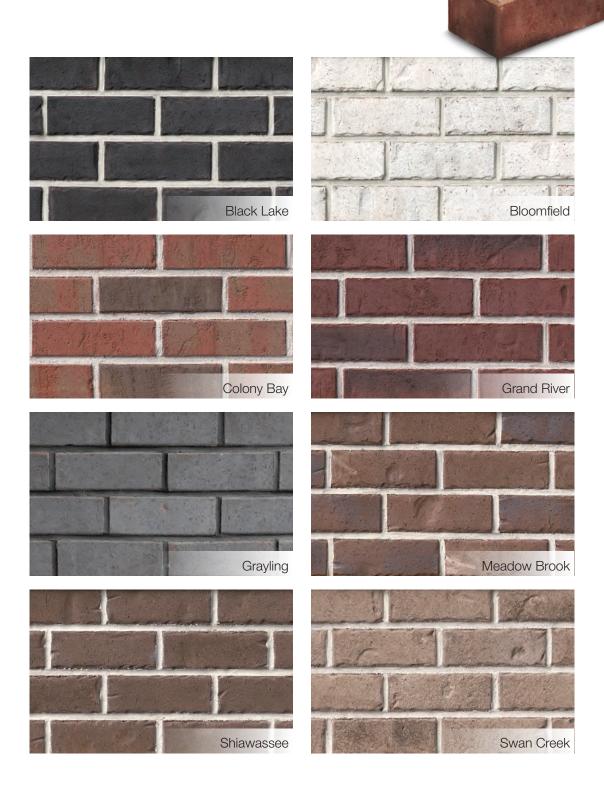






#### AUTHINTIC BRICK

This innovative thin brick makes it simple to transform your home with the look and feel that only real clay brick offers. Authintic Brick gives you a range of modern and traditional colours.





Homeowners and designers love Authintic Brick for the colour range and unique textures they can choose from. And although this beautiful product is real clay brick, it is made to be lightweight and simple to install, including corner return units that create a full bed look. With amazing transformations made this easy, you'll be asking "Why didn't I do this sooner"!

From foyers to wine cellars, to kitchens and outdoor patios, Authintic Brick can revitalize your favourite space and bring your new home design to the next level. It's real thin brick that makes a real difference.

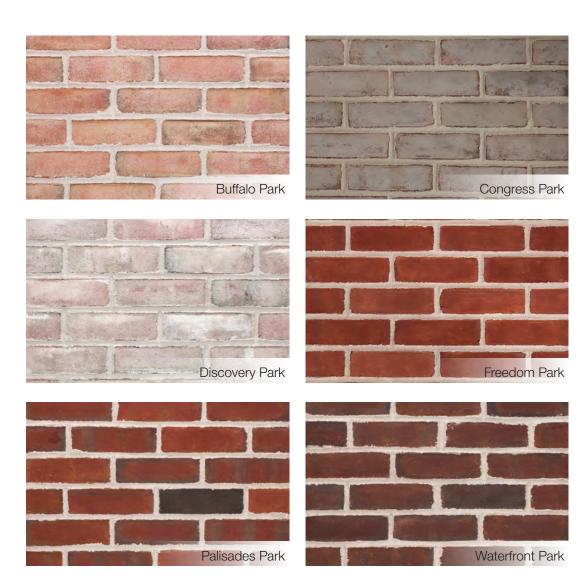


#### URBAN BRICK DESIGNS

Genuine, fired clay thin brick, Urban Brick Designs from Watsontown Brick Company offers a wide range of distinctive colours and finishes. Well suited for custom homes or trendy office and retail spaces, Urban Brick Designs includes two aesthetic groups: Urban Accents and Urban Legends.



#### URBAN ACCENTS





### URBAN LEGENDS













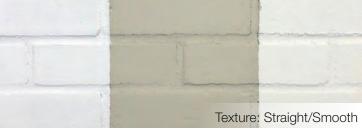
## WAREHOUSE BRICK PAINTABLES & ROMABIO

Achieve that painted brick look the right way! Warehouse Brick Paintables by General Shale is natural, real clay thin brick available in distressed and smooth textures.

We recommend Romabio Italian mineral paint to provide a long-lasting painted finish. This special paint bonds with the natural brick. Choose from these beautiful neutrals: Bianco White, Nube Gray and Avorio White.







NOTE: The original clay thin brick colours with this series will vary greatly. Product texture is designed with subtle variations. During installation, it is recommended to blend several boxes together to ensure a consistent texture blend over the entirety of the project. Desired painted finish may require more or less coats based on initial brick colour.

## NOT JUST FOR INTERIORS - WE'RE THE WHOLE PACKAGE

Many homeowners looking to tackle a renovation or new building project ask "can we take the thin material to the outside". Our answer: "YES, of course you can"!

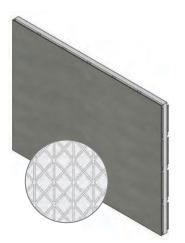
We've given that a lot of thought and want to make sure it's done right. Exterior walls and cladding should accomplish more than just a beautiful aesthetic because true beauty is more than just skin deep. In that light, if you're selecting your new cladding for the outside of your home, you want it to perform and look beautiful on the outside, but you also want your home to stay warm and dry on the inside. That's where our "TC-Thin Adhered Masonry Assembly (TCTAMA)" comes in.

It all starts with the revolutionary ProGUARD  $DP^{@}$  Insulated Concrete Board Panels. With rising energy prices it only makes sense to include some extra insulation in your walls and we can do that with the ProGUARD  $DP^{@}$  panels in both new and renovation projects. ProGUARD  $DP^{@}$  panels come with insulation laminated directly to a concrete board face. The concrete board is a perfect surface to stick the masonry to, and the insulation layer keeps you warmer in the winter and colder in the summer, helping to reduce those pesky heating and cooling bills.

As part of keeping the outside out, the insulation layer has drainage grooves cut into the insulation to allow the assembly to drain (so if moisture does get in we can get rid of it), and when combined with the TCTAMA waterproofing membranes, keeping the rain, snow, sleet and moisture out couldn't be easier. Round out the assembly with our "Total Bond" polymer fortified mortar for adhering the masonry to the concrete board and you have a complete systems approach (with a 15 year system warranty) designed to keep you comfortable and dry and keep your house looking and feeling its best for a long time to come.

There is no other system on the market for thin masonry that accomplishes what the TCTAMA achieves and provides.







# EXTERIORS & ACCESSORIES

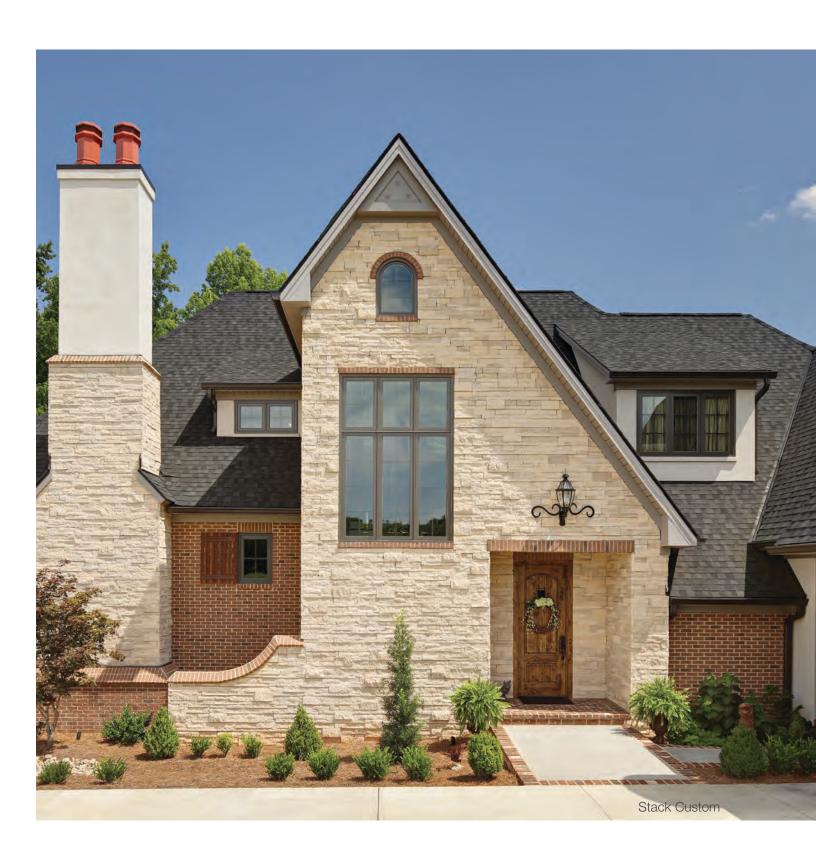
Yes, you can absolutely use thin products on your home's exterior. By using the right materials and installation techniques (we can help guide you), you can expect the same quality and longevity as traditional full-bed masonry.

While we're looking at exteriors, let's think of those added extra touches. Custom sills, watertables and window surrounds can be produced to work with our thin products selection.







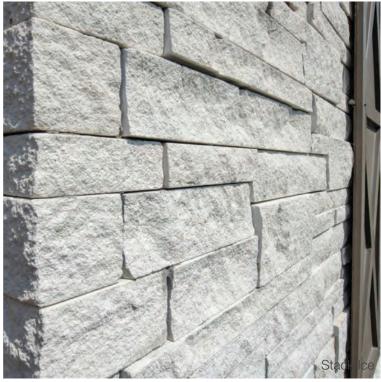




#### DESIGN WITHOUT LIMITS

Knowing the durability of our thin stone and brick, can you think of any other continuous design element that can seamlessly and beautifully be carried from the outside in?









**Canada** Brick<sup>™</sup> General Shale

Michigan Brick Watsontown Brick

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