

Sculpting Life

Brick and mortar as works of art with General Shale



Brick Art Sculptures

For centuries, brick sculpture has been an art form through which people could tell stories, convey ideas or otherwise express themselves. Historically, brick art sculptures were used in temples, churches, monuments and official building structures. The unique three-dimensional designs are interesting and appealing and provide a comforting connection where people gather.

Today, brick art sculpture is a growing part of the architectural design community. The combination of the timeless beauty of brick and artist craftsmanship creates a unique visual everyone enjoys. The art of brick sculpture is being considered and specified into design by more and more architects, builders, designers and homeowners. A custom brick sculpture or framed brick art visually sets apart a gathering space, making it unique and special.



Governor's Bend Retirement Home



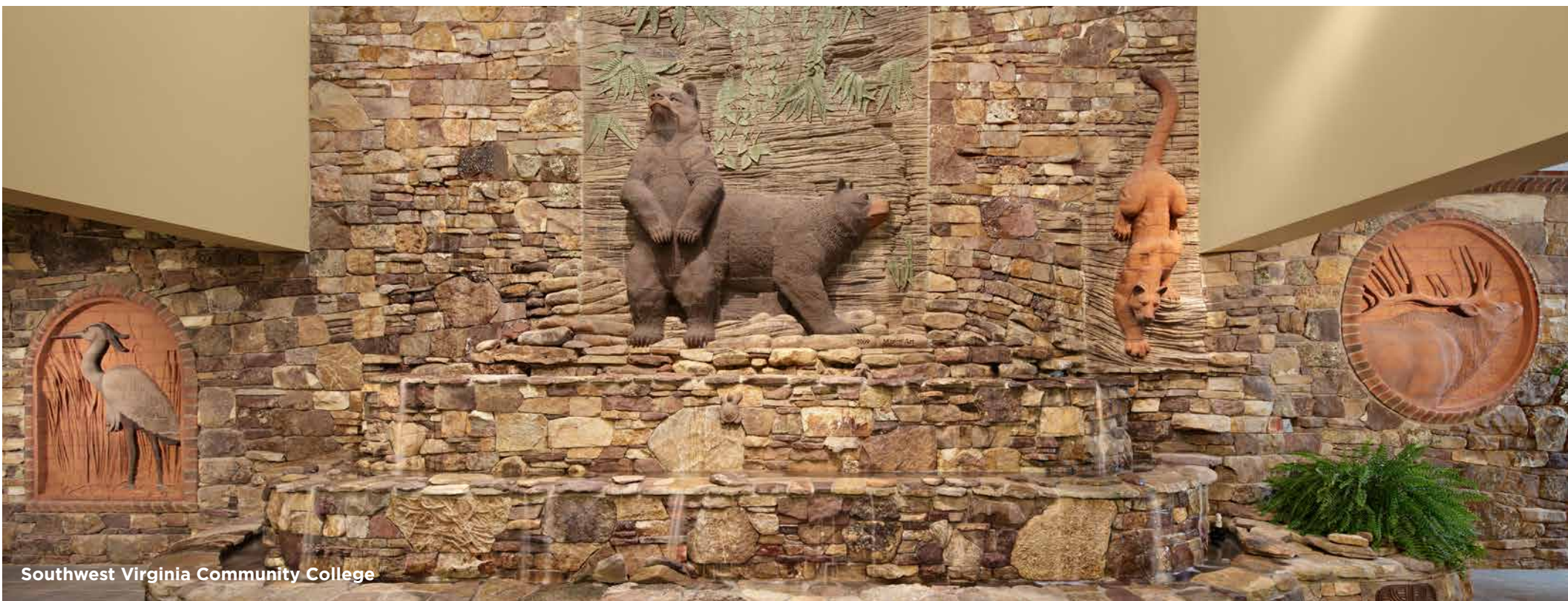
South Side Elementary School



Lakeridge Elementary School



Ronald McDonald House



Southwest Virginia Community College



Salem Creek Tudor Brick



Serenity 200 Fireplace with Autumn Ridge Pavers

General Shale Products

General Shale is one of the leading producers of brick, stone and other building materials, including outdoor living products. Since its humble beginnings in 1928, General Shale has been involved in building solutions, including brick art sculpture projects. From providing and firing the brick to working as a project liaison — it's been part of our commitment to helping architects, designers, builders and homeowners create unique places.

Providing information, ideas and support required to make unique sculptured art a success, General Shale has used bricks to create designs with visual elements that are interesting in cut, style and color.

Make a Statement

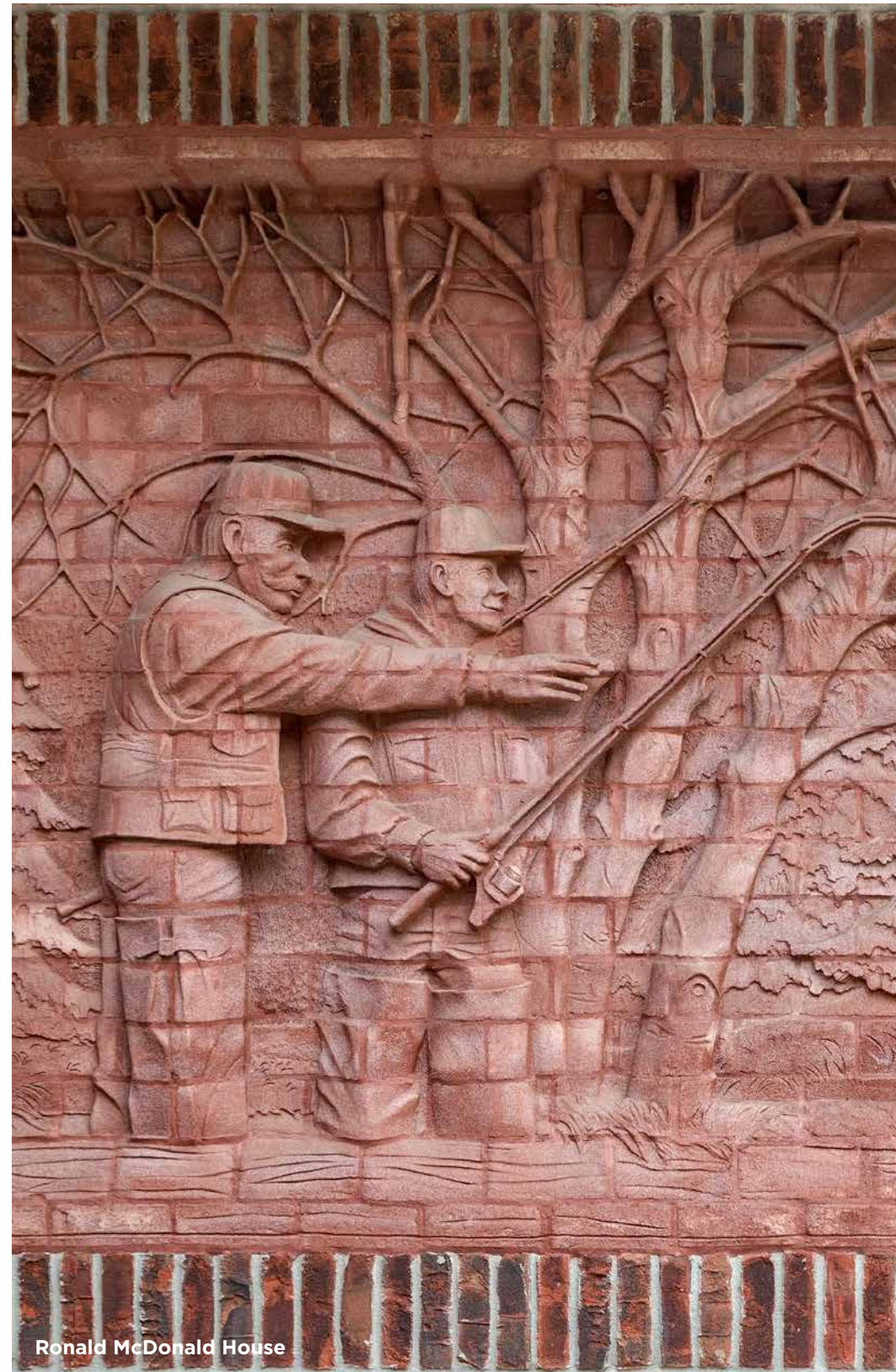
Indoors or out, you can enhance the beauty of any space.

All you need to do is look to your passion.

- Use brick art to create a standout centerpiece on an outdoor patio or garden fence.
- Command attention as a branded logo on a conference room wall.
- Give a subdivision entrance a measure of class and elegance with dimensional brick art.
- Display with pride a mascot or school name at a stadium entrance.
- Bring warmth to a family room with a fireplace inset masterpiece.
- Portray permanence and confidence in a lobby or waiting room.

The possibilities go on and on...

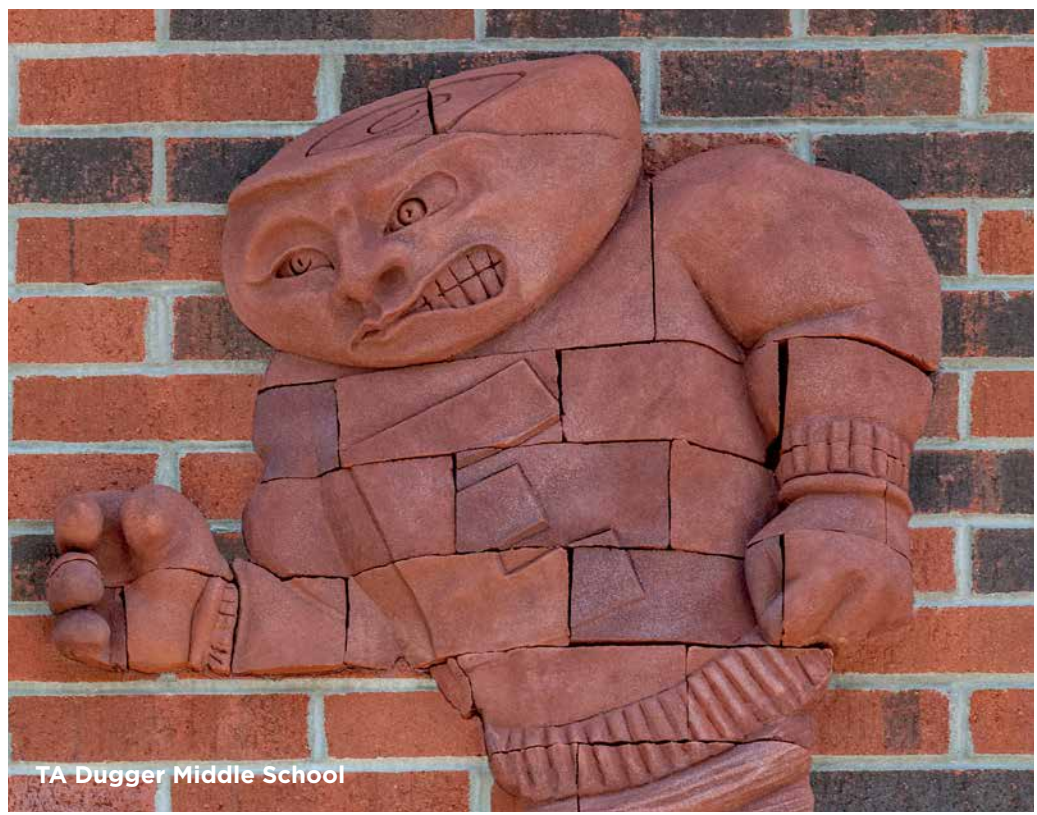
Anywhere in the home or office, at work or play, is an ideal place for brick art or unique brick art sculptures.



Ronald McDonald House



Custom Commissioned Artwork



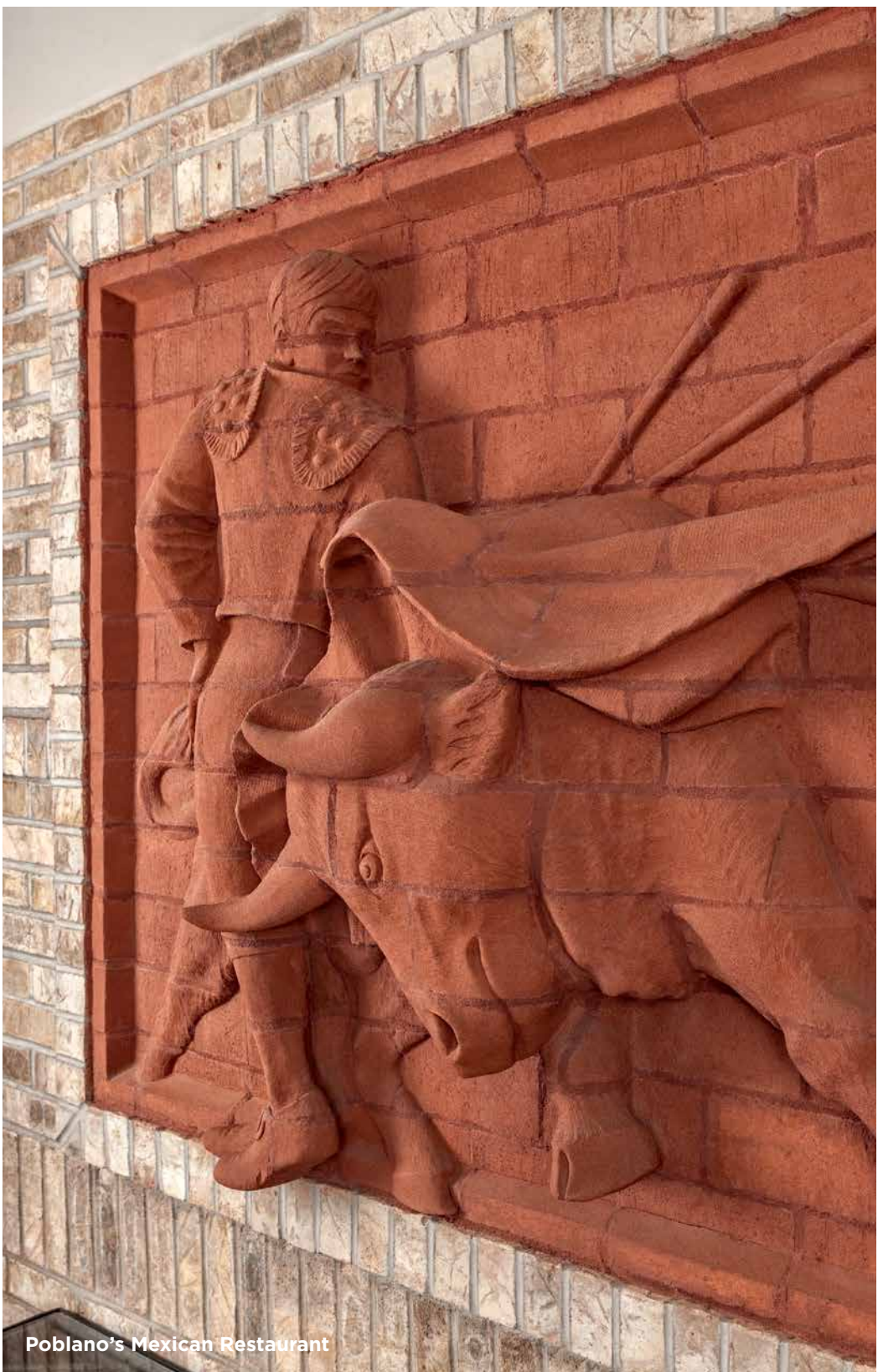
TA Dugger Middle School



Southwest Virginia Community College



Lakeridge Elementary School



Poblano's Mexican Restaurant



TA Dugger Middle School



Custom Commissioned Artwork

Start with Inspiration and an Idea

General Shale's brick art sculptures add dimension, uniqueness and beauty, and are within reach on your next project. Allow examples of experienced craftsmanship here to inspire; then create an idea, a logo or even a sketch of a theme you want to express. Call General Shale at 1-800-414-4661. Our brick art sculpture team, led by artist Johnny Hagerman, will discuss your project in detail and provide options and an estimate to turn your passion into a timeless piece of dimensional art.

Meet the artist

General Shale's award-winning resident brick sculptor, Johnny Hagerman, can take almost any idea for a brick sculpture or mural and make it into a three-dimensional masterpiece.

Formerly an art teacher at a school in the Appalachian region of Southwest Virginia, Hagerman has been enhancing his skills and talents in the craft of brick sculptures for decades. He can create nearly unlimited custom brick art sculptures from his own designs or from concepts submitted for projects.

One of his largest, best-known works of brick art adorns the façade of Nashville's Opryland Hotel. He also created the fountain that greets visitors at the East Tennessee State University and General Shale Brick Natural History Museum in Gray, Tennessee.

See more amazing brick sculptures on our Pinterest page at www.pinterest.com/generalshale/brick-art-sculptures.



Custom Commissioned Artwork



Boy Scouts of America
Sequoyah Council

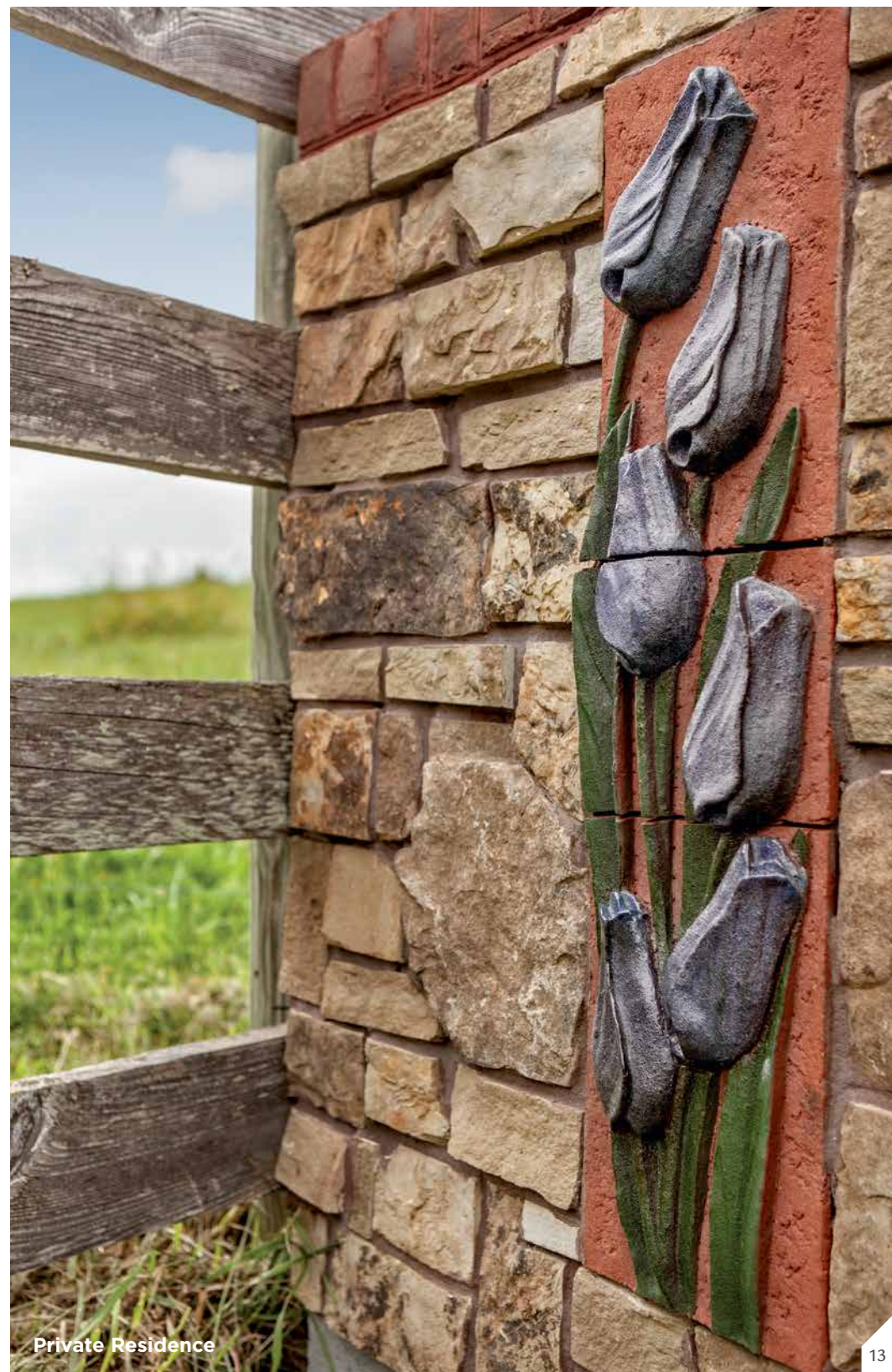




12 Private Residence



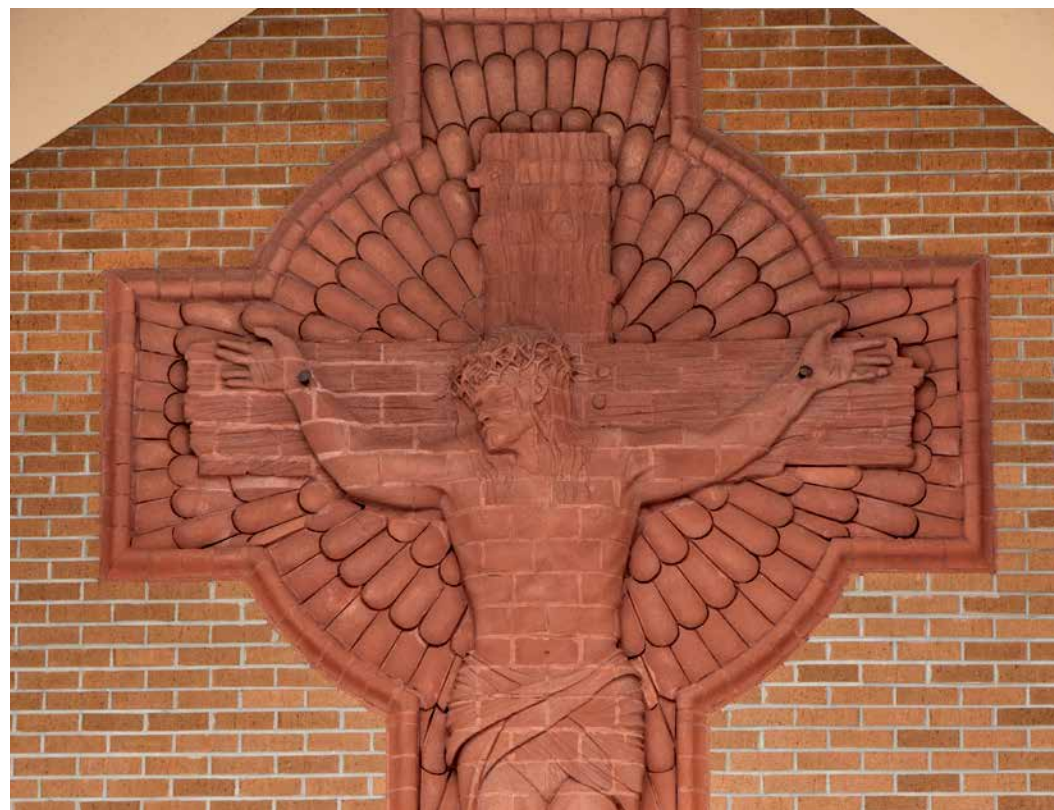
Private Residence

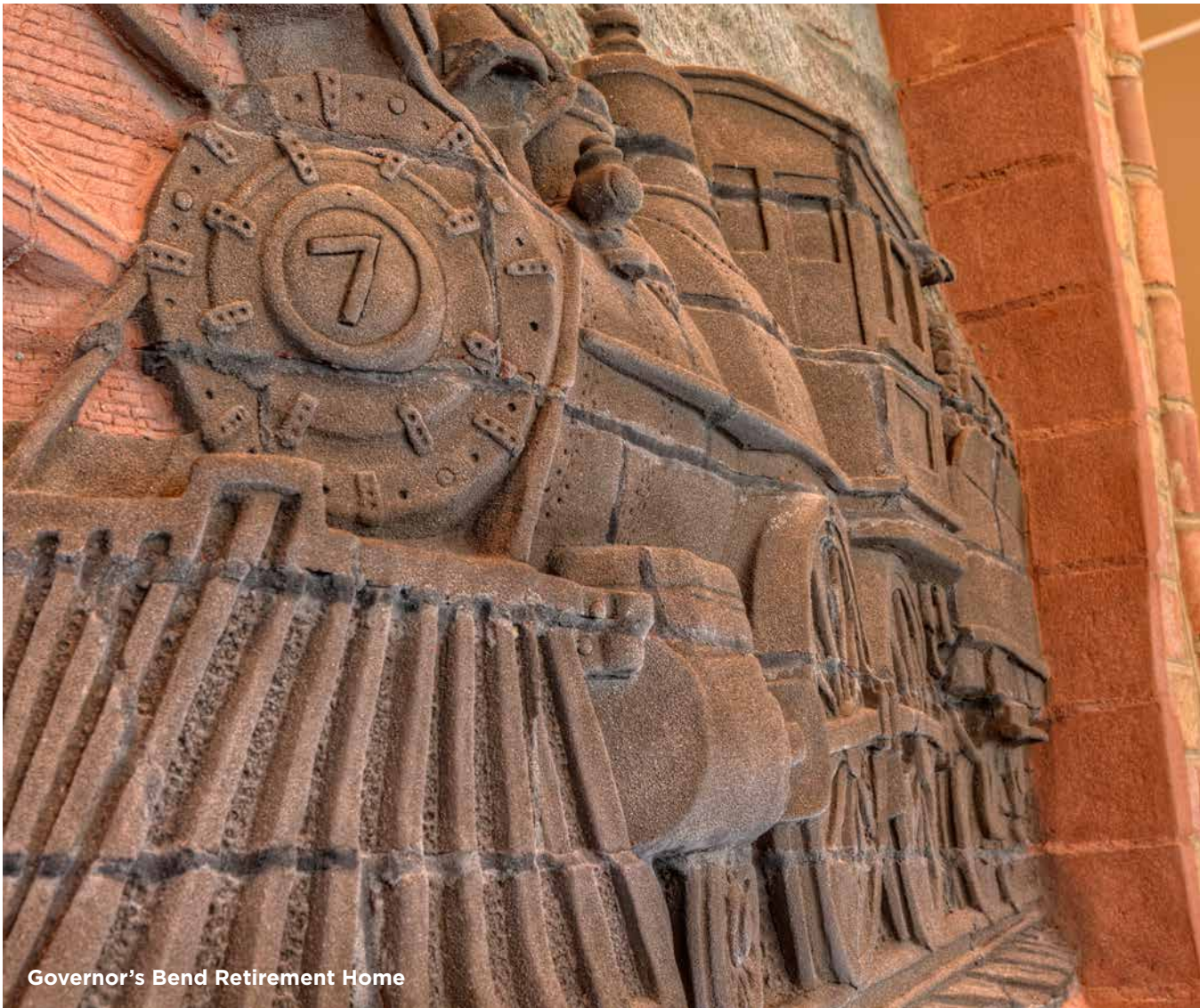






Community Heights Church





Governor's Bend Retirement Home



Custom Commissioned Artwork



Southside Elementary School



www.generalshale.com
1-800-414-4661



General Shale masonry products are an integral part of a systems solution for sustainable construction. From highly efficient and environmentally friendly production to extremely long product life cycles, General Shale products can benefit both the environment and the building's occupants.



Our company has a long history of responsible stewardship of the environment and has received numerous awards for our conservationist accomplishments. We are proud of leading the masonry products industry with innovative processes while providing the world's best building materials for customers across North America.



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