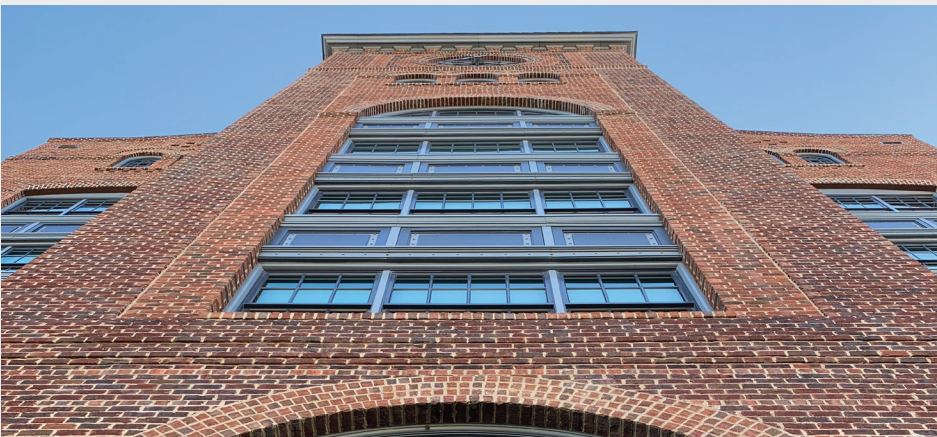


AMERICAN INSTITUTE OF ARCHITECTS
Continuing Education System





PROVIDER:

Meridian Brick LLC.

PROGRAM:

MB0001

PROGRAM TITLE:

Brick Fundamentals

LENGTH:

1 Hour

CREDITS:

1 Learning Unit Hour

CREDIT TYPE:

HSW

Continuing Education System

AMERICAN INSTITUTE OF ARCHITECTS

AIA/CES Registered Provider
Program Summary

Course Description

The intent of this course is to analyze the ASTM performance criteria for clay brick and identify how it offers durability, safety, and energy efficiency benefits.

Learning Objectives

- Examine the clay face brick manufacturing process and describe the environmental, health, and life cycle benefits of the resulting ceramic product.
- Analyze the key aspects of ASTM performance criteria for clay brick and how these brick contribute to the durability of a masonry wall system.
- Define the components of a drainage wall system and explain how it increases energy efficiency and assists with moisture management.
- Identify brick orientation and bond patterns and observe how different orientations and patterns affect the aesthetic appeal of a project.

Target Audience

Architects, owners, specifiers and other design professionals in the residential, commercial, or multi-family housing markets.

Instruction Method

Facilitator may use a PowerPoint presentation or handouts, depending on audience size.

Audio Visual Required

A screen and electrical power are required. The facilitator will provide laptop and projector, as necessary.

Facilitator Qualifications

All facilitators will be Meridian Brick[®] sales personnel, or distributor product specialists who have undergone training on CES guidelines and presentation skills.

For more information please contact:
Your Meridian Brick Sales Representative
Or call 866.259.8889.

