

Real **Brick**. Real **Thin**. Right **There**.

authentic  
brick

by MERIDIAN<sup>®</sup> BRICK



manufactured by

**MERIDIAN<sup>®</sup>**  
**BRICK**



**Get the skinny on the new face of genuine clay brick.**

You've never seen or worked with a brick quite like this before. Authentic Brick by Meridian® Brick is the exciting new way to transform your home or business in ways you never thought possible.

**Wow. That was easy.**

Homeowners like Authentic Brick for the warm, comforting colors and eye-pleasing textures it brings to any room in the house. But what you'll really love is the ease of installation. Authentic Brick is made from real fired clay brick, yet it's also light and versatile. It can be easily installed on virtually any existing wall surface. With Authentic Brick, you can transform any space into a cool new look or accent that will leave you asking: "Why didn't I do this sooner?"

**Endless possibilities.**

From man caves and wine cellars to kitchens and outdoor patios, Authentic Brick is made to revitalize and renovate your rooms like no other product. It's real thin brick that makes a real difference, right there where you need it.



Interior Adhesive Installation



*Pictured: Cottonwood  
Cover: Mt Rushmore*

Real Brick. Real Thin. Right There.



## Features & Benefits

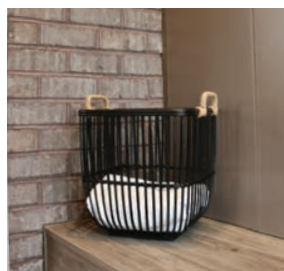
**REMEMBER WHEN BRICK WAS CONSIDERED HEAVY AND CUMBERSOME? Not anymore.** Today, thin is in. Especially if you want to achieve the rich aesthetics of real clay brick – without having to worry about any downside. Brick has changed. Have you? Here’s a whole house full of reasons to consider Authentic Brick for your next project.



Cottonwood

### LIGHTWEIGHT

Install on nearly any sound structural interior/exterior surface. It’s 3” thinner and 70% lighter than dimensional brick.



Port Huron (made-to-order)



Cordoba

### ENVIRONMENTALLY FRIENDLY

Manufactured from natural materials and free of volatile compounds for your health and comfort.

### MATCHING FULL BRICK

Love your Authentic Brick but want to go old school? Ask us about using it as full dimension brick.



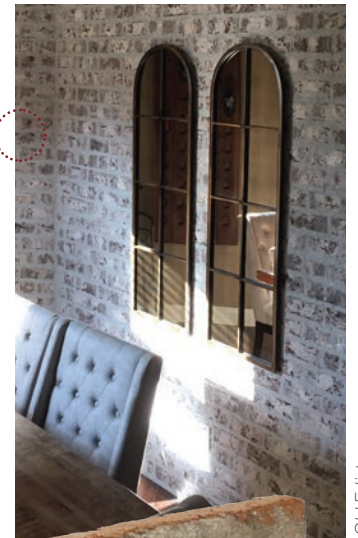
Mt Rushmore

**EASY TO INSTALL** Unlike full bed brick, applying thin brick to a substrate can be a do-it-yourself project or installed by experienced trades people.

### MADE FROM REAL FIRED CLAY BRICK

Crafted from classic materials for an authentic appearance – just thinner.

**VERSATILE** Add the warmth and sophistication of real clay brick to any new construction or renovation, inside or out, residential or commercial.



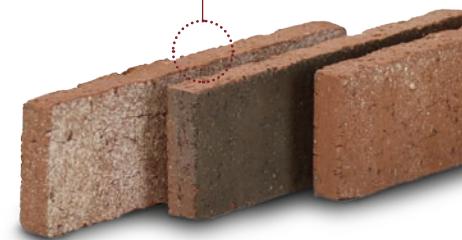
Old Edisto



Alamo

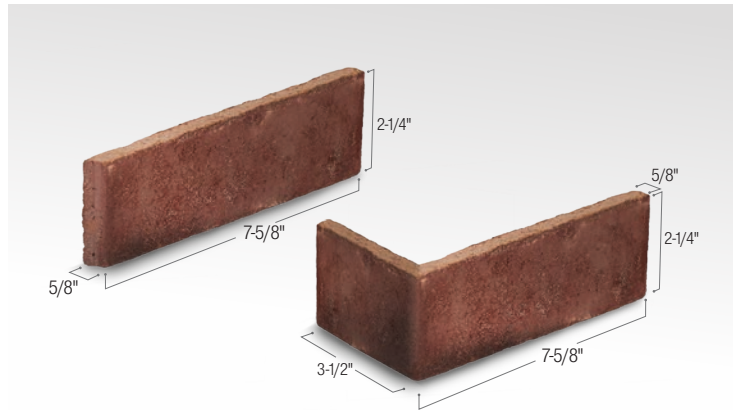
### CHOICES. CHOICES.

**CHOICES.** Authentic Brick offers \*23 colors in stock and ready to ship to you – we also offer hundreds of made-to-order choices. Contact us for availability.



\* Textured Painter (modular size) not pictured in brochure

**Modular  
Size**  
IN STOCK COLOR OPTIONS



Shiawassee



Swan Creek



Amaro



Colony Bay



Grand River

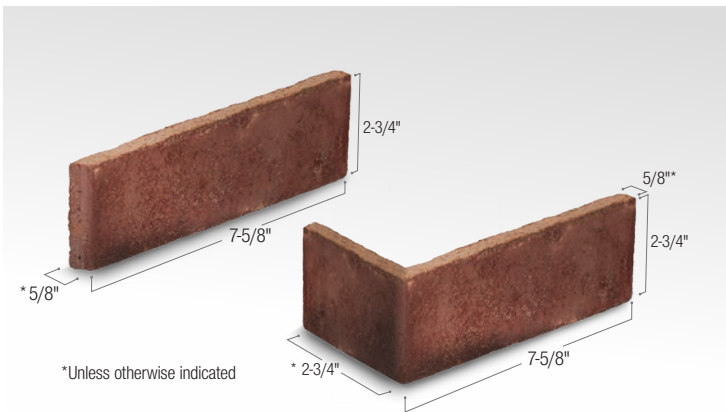


Meadow Brook



Swan Creek

**Queen Size**  
IN STOCK COLOR OPTIONS



Capers Island

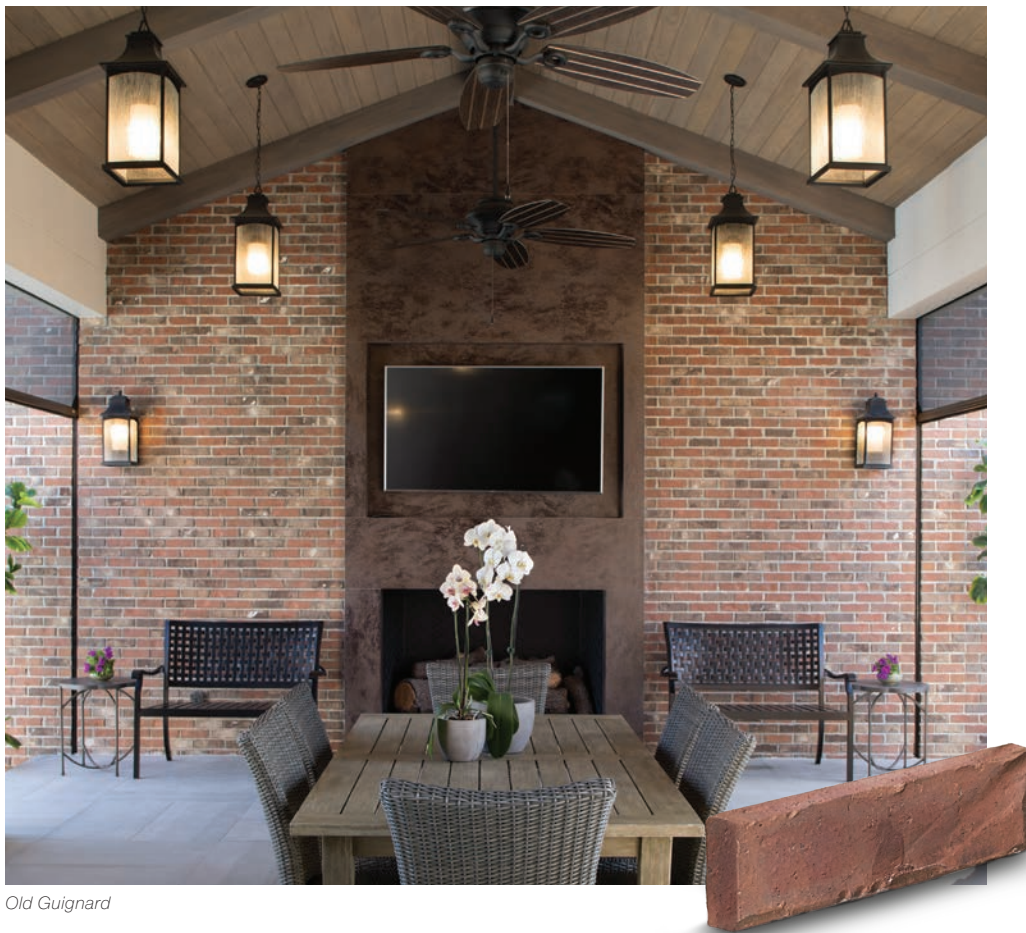


Alamo (\*3/4" thickness)



Coastal Bluff

Cordoba



Old Guignard



Cottonwood (\*3" corner return)



Magnolia Bay

Marsh Pointe

Queen Size  
IN STOCK COLOR OPTIONS



Mt. Rushmore (\*3/4" thickness)



Old Edisto



Old Guignard (\*3/4" thickness)



Old Williamsburg (\*3" corner return)

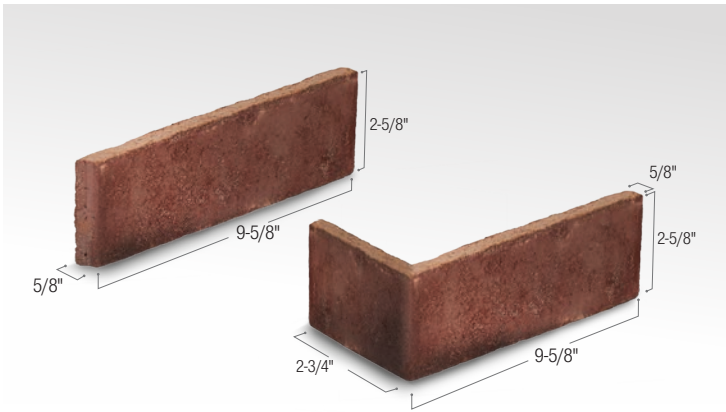


Tobacco Road



Capers Island

King Size  
IN STOCK COLOR OPTIONS



Grand Chenier



Madrono\*



Fireside



Silverado\*



Silverado

\* Product is not recommended for exterior application in regions with increased winter rainfall combined with multiple freeze/thaw cycles.



# Residential Uses

IT'S NOT SO MUCH WHERE TO USE AUTHINTIC BRICK TO CREATE A FABULOUS LOOK – AS MUCH AS IT IS WHERE CAN YOU NOT ENJOY IT? Try this: walk around your home and look at the walls in each room. Can you imagine how the addition of Authentic Brick will transform any room or space? Now walk around the outside of your house. Same deal. To transform your home in a big way, think authentic.



Mt Rushmore

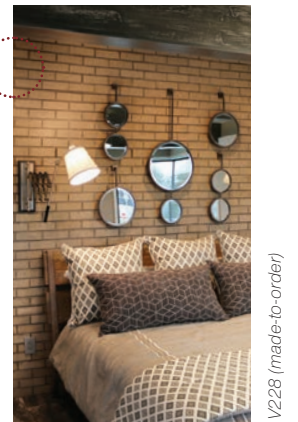
Here are some ideas for all the rooms in your home:



Old Guignard



Capers Island



V228 (made-to-order)



Shiawasse





## Commercial Uses

### WHAT MAKES AUTHINTIC BRICK THE IDEAL BRICK IN COMMERCIAL APPLICATIONS?

For starters, consider what it takes away. It's lightweight. It eliminates the need for shelf angles, steel lintels and foundation support – so your structural requirements are reduced. Authentic Brick can be installed virtually anywhere you want the warm and rich look of genuine brick without the worry of having a structure to support the weight of typical full sized clay brick.

Now consider what it adds. Thin brick is thinner so you end up with more usable floor or green space. The lighter weight gives you more design freedom – including easily mixing with other façades – while still meeting the new energy codes for continuous insulation. You'll also benefit from efficient, year-round installation and the ease to remove for future renovation. This is a brick you're sure to love working with.

**EXTERIOR CLADDING SOLUTION FOR ALL BUILDING TYPES**

**RESTAURANT INTERIOR AND EXTERIOR**

**TILT-UP CONCRETE PANEL PROJECTS**

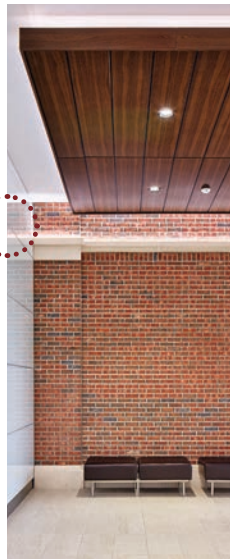
**PRE-ENGINEERED METAL SUPPORT SYSTEMS**

**PROJECTS THAT REQUIRE CONTINUOUS INSULATION**

**PROJECTS WITH HIGH SEISMIC REQUIREMENTS**

**LOBBY, RECEPTION DESK AND OTHER CUSTOMER GREETING AREAS**

**PRECAST CONCRETE FAÇADE SOLUTIONS**



Old Williamsburg



Old Williamsburg



Riverbend (made-to-order)

**COMBINE MATCHING FULL BRICK AND THIN BRICK**

**OUTDOOR EATING SPACES**

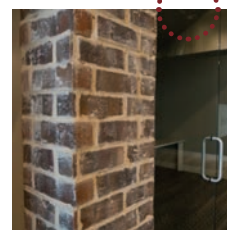
**HARDSCAPE AND SIGNAGE STRUCTURES**

**INTERIOR APPLICATION TO MATCH EXTERIOR MASONRY**

**INTERIOR AND EXTERIOR RETAIL BRANDING**



Riverbend (made-to-order)



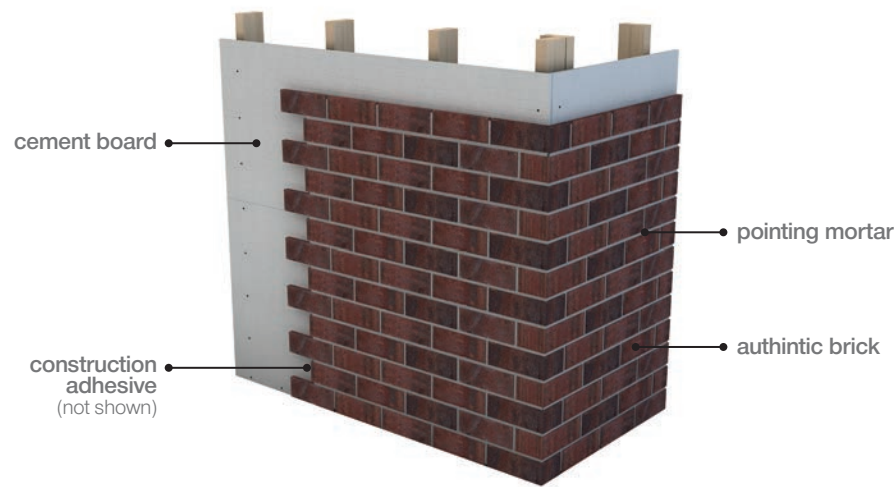
Riverbend (made-to-order)

## Installation Options

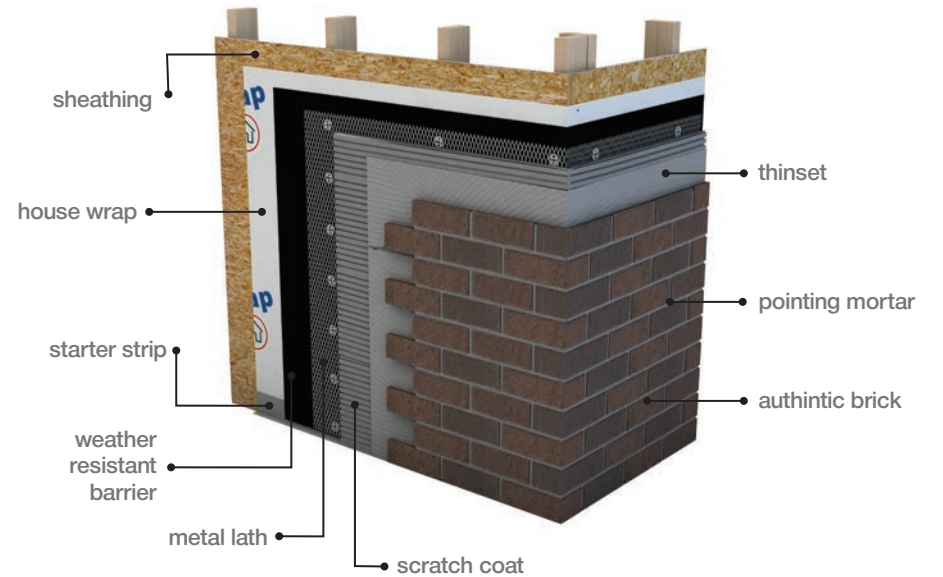
For more information on which method is best suited for your project, visit [authenticbrick.com](http://authenticbrick.com).

### Interior Adhesive Method

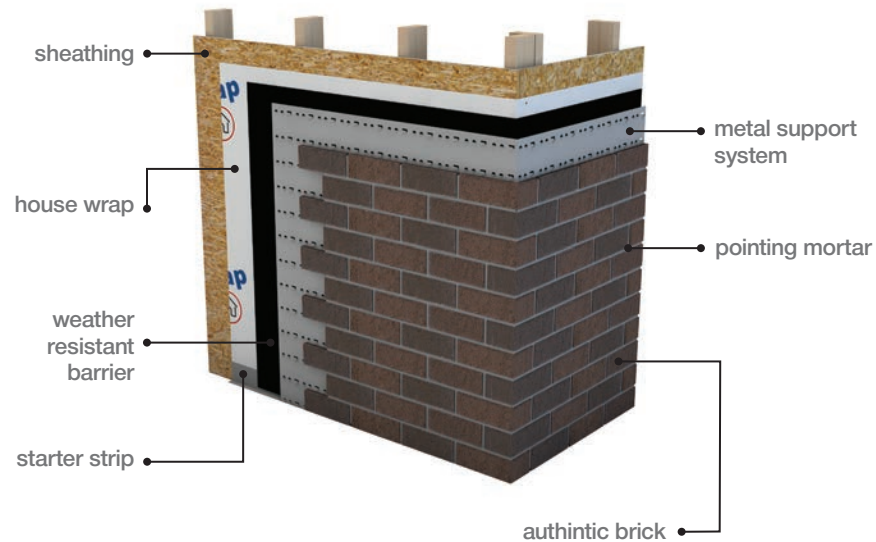
(DIY friendly!)



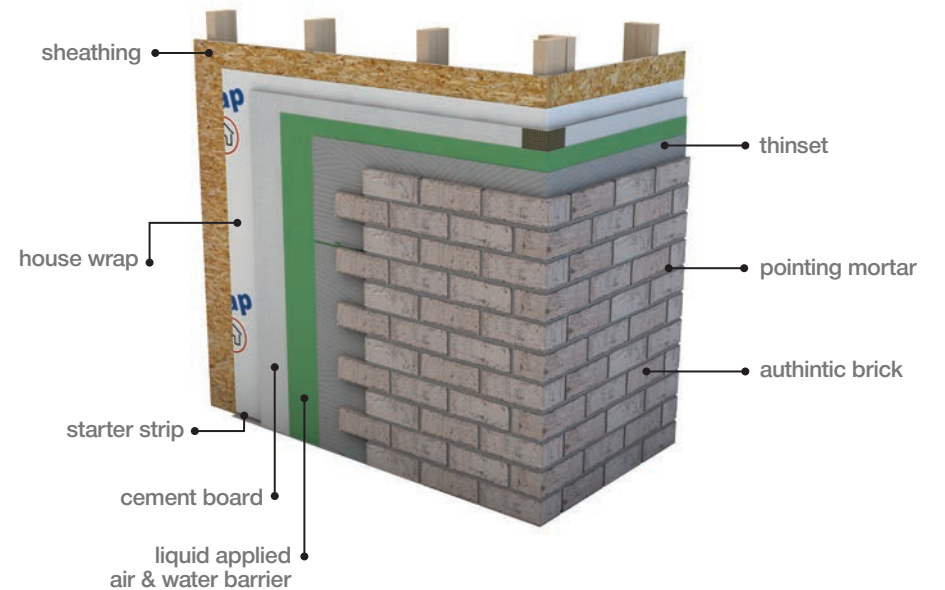
### Thickset Method



### Metal Support System



### Thinset Method





## BE BOLD. BE BRICK.®

*Pictured: Sandy Creek (made-to-order)*

**Please note:** This literature is intended to generally show the color range of the featured product. Using print and photography, it is impossible to show all colors, percentages of colors, texture and the harmless imperfections that may be contained in thousands of brick. Brick from different runs may vary slightly in color range and texture.

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### Get the skinny.

For more information, to see more options or to discuss your next project, give us a call at **866.259.6263** or visit **[authenticbrick.com](http://authenticbrick.com)**



manufactured by  
 **MERIDIAN®  
BRICK**