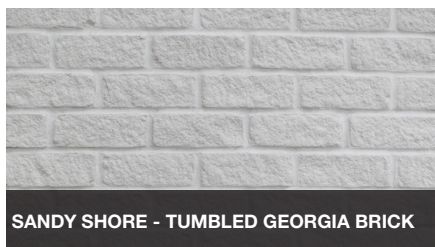


Exceptional Beauty. Effortless Performance.

General Shale has spent nearly 100 years building communities, homes, and businesses throughout the U.S. and Canada. Our Arriscraft products offer architects, builders, and owners the opportunity to create beautiful, timeless projects and come with an industry-unique lifetime warranty. Arriscraft brick has an exceptionally long life cycle, does not emit ozone-depleting substances, and can be manufactured virtually waste-free.

A solid foundation starts with General Shale products.



PLEASE NOTE: Photo samples are intended to represent general color range and texture. Precise color fidelity is difficult to obtain in print. Brick selection should be made from product samples.