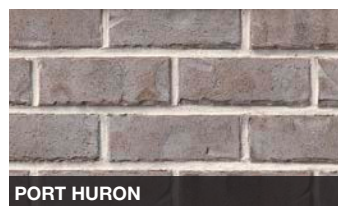
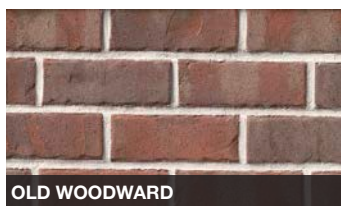


Exceptional Beauty. Effortless Performance.

General Shale has spent nearly 100 years building communities, homes, and businesses throughout the U.S. and Canada. Our Michigan Brick Plant is regarded as a quality producer of clay brick and includes one of the few extruded thin brick operations in the industry, offering customers unique design solutions for residential and commercial development and renovation applications. All-natural clay brick has an exceptionally long life cycle, does not emit ozone-depleting substances, and can be manufactured virtually waste-free.

A solid foundation starts with General Shale products.



*ASTERISK INDICATES PRODUCT IS ALSO AVAILABLE IN THIN BRICK

PLEASE NOTE: Photo samples are intended to represent general color range and texture. Precise color fidelity is difficult to obtain in print. Brick selection should be made from product samples.