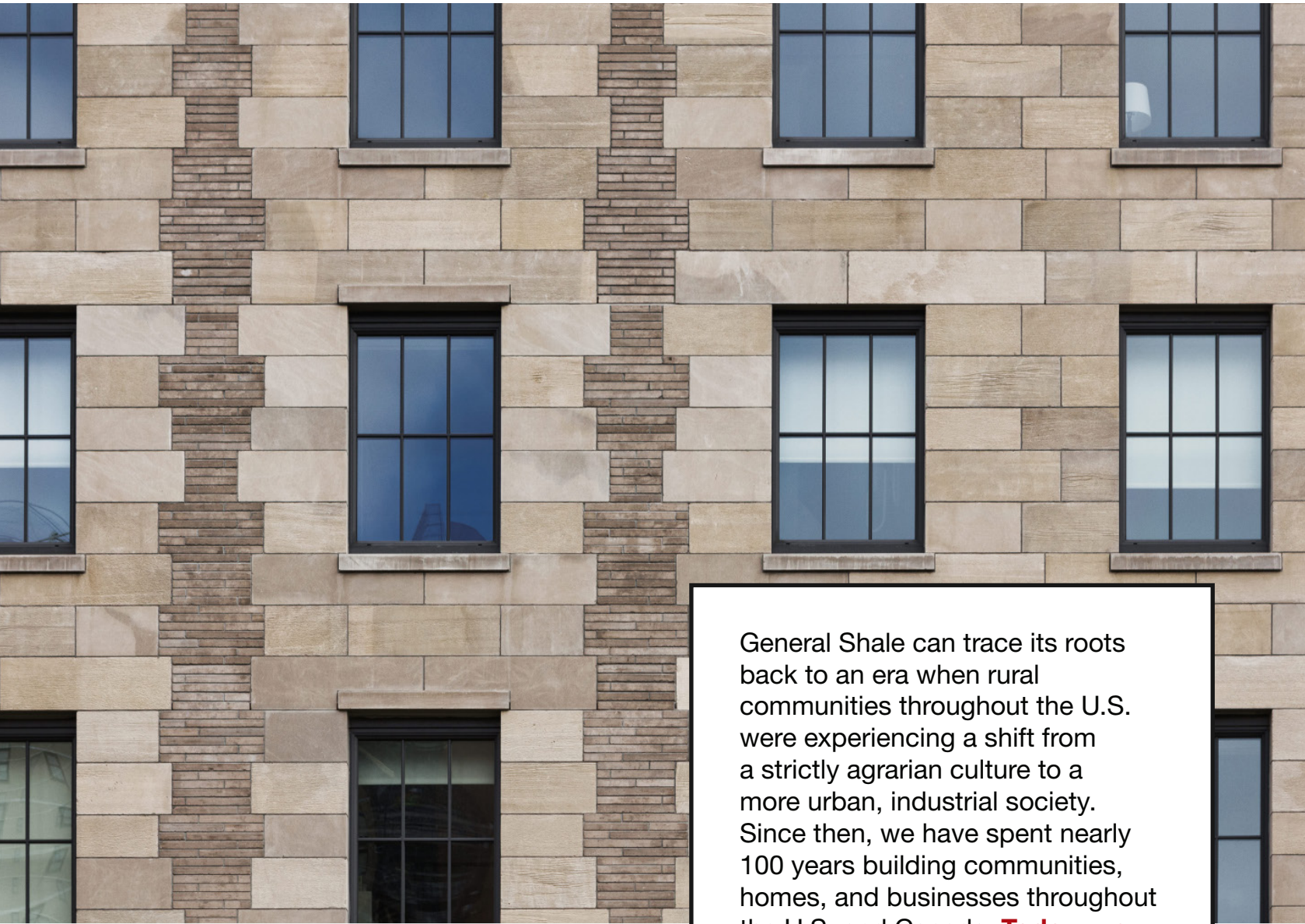




Modern Beauty that Endures.



General Shale can trace its roots back to an era when rural communities throughout the U.S. were experiencing a shift from a strictly agrarian culture to a more urban, industrial society. Since then, we have spent nearly 100 years building communities, homes, and businesses throughout the U.S. and Canada. **Today, we are the leading manufacturer of masonry solutions and building materials in North America, offering an extensive collection of full bed and thin brick, stone, and specialty products.** Our network of distribution centers and manufacturing plants are equipped and ready to provide superior products and service to help bring your design to life.

16109 108th Ave
Orland Park, IL 60467
(708) 460-4581

GeneralShale.com



The Obvious Choice.

Ecology

Build with a clear conscience. Clay building materials are made of a natural raw material available in almost unlimited quantities and extracted carefully with the greatest possible concern for the environment. Plus, brick takes its colors and textures from nature, making it a timeless choice able to transcend whims and fads.

Energy

Minimize energy consumption and meet strict nearly zero energy standards. Clay building materials have exceptional heat storage capacity and excellent insulation properties, which together provide the highest level of energy efficiency and help reduce total energy and CO2 emissions.

Economy

Make a reasonable investment. Modern clay masonry is a proven and well-known building technique that, when combined with innovative products and installation methods, helps to reduce the material input and working hours. Brick buildings have a very long lifespan and are nearly maintenance free.

Emotion & Health

Add a healthy, comfortable, safe, and beautiful space to the built environment. Clay building materials don't emit any pollutants into the indoor air. They are able to absorb humidity when the air in the room is damp and release it quickly when the air is dry, preventing moisture in the building structure.

Chicago Branch

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